



St. Paul Lutheran Church & School Peachtree City, Georgia

August 22, 2017

Dear Potential Sponsor,

The St. Paul Parent Teacher League (PTL) is seeking financial sponsors for one of our two largest annual fundraisers, the Superhero Scramble 5K / 1 Mile Fun Run. The Superhero Scramble 5k is part of the Peachtree City Rotary Club Elementary School Grand Prix Series and will be September 30th, 2017.

The PTL relies on the help and support of local businesses, community members, and organizations to help fund many items throughout the school year. The money that is raised provides for needed school improvements, technology upgrades, security enhancements, teacher training, field trips, AED Life Saving Devices, and unexpected off budget expenses that come up throughout the year. The impact the PTL makes is immeasurable, and we would like to thank everyone that is able to support us.

St. Paul is a not-for-profit 501(c)3 school located in Peachtree City, Georgia and we serve children and families from 12 months old through 8th grade. We've been part of the community since 1997. Our student population comes from Fayette, Coweta, Fulton, and surrounding counties. We are proud to support the businesses that help us.

We'd be grateful and honored to have your support. All contributions to St. Paul Lutheran School are tax deductible. On the back of this letter are the various levels of support along with the benefits associated with each level. With your generous contribution, we'll recognize your business on our school's website, www.stpaulptc.org, and on our Superhero Scramble website, www.5krun.fun for 12 consecutive months.

About the St. Paul Lutheran School Parent-Teacher League:

The St. Paul Lutheran School Parent Teacher League is a dedicated group of volunteers that organizes a number of special events and fundraisers that are open to the community. The fundraisers support our school by providing funds that are used to purchase items that will enhance the overall experience our children will receive while attending St. Paul. The funds are also used to help improve our facility, which the local community uses for sporting events, language classes, neighborhood meetings, music classes, and various other events.

If you have any questions, please contact our PTL President, Meagan Haque at Meagan.haque@gmail.com or 770-853-1672.

Thank you in advance for your kind consideration.

Sincerely,

Meagan Haque

Meagan Haque
PTL President

Julie Garner

Julie Garner
PTL Vice President

Jim Richards

Jim Richards
St. Paul Principal



Sponsorship levels

Legendary - \$1,500

- Your business listing and link on the St. Paul School website for 12 months.
- Your business listing in our school directory.
- Two engraved sponsor bricks at our new preschool playground.
- Your company information and link on the Superhero Scramble 5K / 1 Mile Fun Run website for 12 months.
- Your company logo on the custom designed Superhero Scramble Race Day T-Shirt and Race Day Banner.
- 3'x6' banner with your logo that will be on display in our gymnasium and sports field for 12 months.
- Eight entries in our 5K Fun Run and eight race shirts. Race is Saturday September 30, 2017.
- Race Day table available for you to promote your business to runners and their families.
- Opportunity to include advertising in our Fun Run "goody bags" - include your flier, card, coupon, or other promotional material.
- Eight tickets to the St. Paul Silent Auction in spring 2018 (date TBD).
- Reserved table for 8 at the St. Paul Auction.
- Your business will be listed as an official St. Paul Spring Auction Sponsor.

Guardian - \$1,000

- Your business listing and link on the St. Paul School website for 12 months.
- Your business listing in our school directory.
- One engraved sponsor brick at our new preschool playground.
- Your company information and link on the Superhero Scramble 5K / 1 Mile Fun Run website for 12 months.
- Your company logo on the custom designed Superhero Scramble Race Day T-Shirt and Race Day Banner.
- 3'x6' banner with your logo that will be on display in our gymnasium and sports field for 12 months.
- Five entries in our 5K Fun Run and five race shirts. Race is Saturday September 30, 2017.
- Race Day table available for you to promote your business to runners and their families.
- Opportunity to include advertising in our Fun Run "goody bags" - include your flier, card, coupon, or other promotional material.
- Five tickets to the St. Paul Silent Auction in spring 2018 (date TBD).

Champion - \$500

- Your business listing in our school directory.
- Your company information and link on the Superhero Scramble 5K / 1 Mile Fun Run website for 12 months.
- Your company logo on the custom designed Superhero Scramble Race Day T-Shirt and Race Day Banner.
- Five entries in our 5K Fun Run and five race shirts. Race is Saturday September 30, 2017.
- Race Day table available for you to promote your business to runners and their families.
- Opportunity to include advertising in our Fun Run "goody bags" - include your flier, card, coupon, or other promotional material.
- Two tickets to the St. Paul Silent Auction in spring 2018 (date TBD).

Warrior - \$250

- Your company information and link on the Superhero Scramble 5K / 1 Mile Fun Run website for 12 months.
- Two entries in our 5K Fun Run and two race shirts. Race is Saturday September 30, 2017.
- Race Day table available for you to promote your business to runners and their families.
- Opportunity to include advertising in our Fun Run "goody bags" - include your flier, card, coupon, or other promotional material.

Hero - \$100

- Friend and Family Donor Level.
- Your name and/or short message on the Race Day Friends and Family Banner.
- One Race Shirt.

SPONSOR FORM

***If you would like your name/logo on the 5k race shirt, please return no later than September 11th, 2017
Please provide hi-res logo file for Race shirt, Banner, and Auction Program.**

Yes, we would like to support the St. Paul Lutheran School Parent Teacher League.

Company Name: _____

Address: _____

Contact Person: _____ **Best way to contact: E-mail** ____ **Phone** ____

Email: _____ **Phone:** _____

Website: _____

Superhero Scramble 5k: We will have _____ runners. Spring Auction invitations will be sent in March.

We would like to be a:

_____ **Legendary** (\$1500+) - (St. Paul will send your free runner registration form via e-mail)

_____ **Guardian** (\$1,000) - (St. Paul will send your free runner registration form via e-mail)

_____ **Champion** (\$500) - (St. Paul will send your free runner registration form via e-mail)

_____ **Warrior** (\$250) - (St. Paul will send your free runner registration form via e-mail)

_____ **Hero** (\$100)

We have enclosed our tax-deductible donation of \$_____.

Please make checks payable to **St. Paul Lutheran School PTL** and put **PTL Sponsor** on the memo line.
Please mail to: St. Paul Lutheran Church & School, 700 Ardenlee Parkway, Peachtree City, GA 30269,
attn... Meagan Haque. Please e-mail or call if you would like us to pick up your paperwork.

Please contact Julie Garner at jgarner30265@gmail.com or Meagan Haque at Meagan.Haque@gmail.com
with questions.

THANK YOU FOR YOUR SUPPORT!